

Georgia Southern University
 College of Liberal Arts and Social Sciences
 Department of Communication Arts Summer 2020
 MMFP 3030 A/B TELEVISION PILOT

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ONLINE: ZOOM TR 2PM - 4PM

MMFP 3030 A: Television Pilot

Course Description:

This course is meant for you to write and produce a television pilot episode.

Course Material:

Videos: You will be expected to watch REALITY TV SHOWS outside of class



Texts: Chapters will be made available to you on Folio

GOALS:

- 1.) You will learn how to organize a four segment TV show.
- 2.) You will learn fundamentals of reality show production.
- 3.) You will help organize a full TV show with your classmates.



Course Objectives:

1. You will examine professional reality shows for better understanding of the genre.
2. You will learn to write a slugline, treatment, character predicaments, and storylines for reality TV.
3. You will design a production plan to shoot a TV segments from your home.
4. You will apply your knowledge of story construction to create conflict and/or drama to the show.
5. You will contribute to the final product of a TV Show.

Course Guidelines:

1. Excused absences must have medical documentation or prior approval by the instructor.
2. Because this is summer session, there is very little time to waste. BUT HAVE FUN!
3. Check folio often for announcements.
4. Keep copies of your work for future classes.
5. I try to check email BEFORE OUR SESSIONS, but if I don't answer, call me or text me.
6. **No food or drink is allowed in the classroom. (BUT YOU CAN DO ANYTHING IN YOUR HOUSE!)**
7. You will be asked to leave the class if you disregard the Communication Arts departmental policies.(See policies below)....BE NICE TO EACH OTHER WHEN ON ZOOM!

**WEEK #1:
REALITY TV & THE BASICS OF TV**

<p>MAY 18</p>	<p>MAY 19</p> <p>a) Syllabus Overview/Attendance</p> <p>b) REALITY TV: What you are going to make.</p> <p>c) Lecture: TV 101 : TELEVISION FORMAT</p> <p>d) ASSIGNMENT: ED PUZZLE: Watch #1 (Kardashians), #2 (Duck Dynasty) and #3 (Property Brothers)</p> 	<p>MAY 20</p>	<p>MAY 21</p> <ul style="list-style-type: none"> • What's a Story?! • REALITY TV formula: • Kardashians, Ducks and Home. • Main Character • Predicaments • Conflict • Resolution <p>ASSIGNMENT: WATCH: EdPuzzles #4 & #5 - Hell's Kitchen #6 - The Real World</p> 	<p>MAY 22</p>
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WEEK #2: CREATING REALITY

MAY 25

MAY 26

a) *CREATING REALITY: production over real*

b) *Story lines - pacing out the show.*

c) *ASSESSING YOUR SKILLS*

d) *ASSESSING YOUR FAMILY OR SUBJECT MATTER*

e) *CREATION OF TEAMS*

ASSIGNMENT:

Personal Assessment.

Family or Subject Matter Assessment



MAY
27

MAY 28

Team meeting #1

Your team can meet at any time but your video is due by midnight on May 30.

You will conduct a meeting with your team, record it and submit it to the dropbox.

See the dropbox for material you need to discuss and forms to fill out.

MAY
29



**WEEK #3:
PRE-PRODUCTION**

June 1	June 2	June 3	JUNE 4	JUNE 5
	<p style="text-align: center;"><i>YOU WILL RUN YOUR OWN ZOOM OR GOOGLE HANGOUT MEETING AND RECORD IT.</i></p> <p>b) TEAM MEETING #2</p> <p>c) CREATE A LOG LINE</p> <p>d) CREATE A TREATMENT</p> <p>E) <u>HAND IN YOUR MEETING #2 RECORDING by June 3!</u></p>		<p>a) TEAM REPORTS</p> <p>b) Taking the Logline to Heart</p> <p>c) Taking a Treatment and plotting out a show.</p> <p>d) Formatting your show</p> <p>Assignment:</p> <p>1) Character outline.</p> <p>2) Story outline.</p> <p>3) Format outline.</p> <p>4) TEST SHOOT #1!</p>	

**WEEK #4:
TESTING YOUR TEAMS**

JUNE 8	JUNE 9	JUNE 10	JUNE 11	JUNE 12
	<p style="text-align: center;">TEAM REPORTS</p> <p>a) PITCH YOUR STORY</p> <p>b) PITCH YOUR CHARACTERS</p> <p>c) CRITIQUE OF THE TEST SHOOTS</p> <p>d) FORMAT? What are we going to see?</p> <p>ASSIGNMENT:</p> <p style="padding-left: 40px;">2nd Test shoot with audio recording:</p> <p style="padding-left: 40px;">Audio sync, edit test.</p>		<p>a) Preparing for the first scene.</p> <p>b) Plotting out the Pilot.</p> <p>c) Rewriting to fit the show format.</p> <p>DUE MONDAY:</p> <p>d) RAW FOOTAGE OF YOUR FIRST CHARACTER SCENES.</p> <p style="text-align: center;">QUIZ OPENS TODAY!</p>	

**WEEK #5:
SHOW OPENS & FIRST SHOOTS**

<p>JUNE 15</p> <p>QUIZ DUE</p> <p>midnight</p>	<p>JUNE 16</p> <p>A: LOOKING AT SYNCED FOOTAGE</p> <p><i>SHOW OPENS?</i></p> <p><i>SHOW OPEN...BUMPS & ANIMATIONS</i></p> <p><i>ASSIGNMENT: KEEP SHOOTING</i></p>	<p>JUNE 17</p>	<p>JUNE 18</p> <p><i>FIRST - EDIT LONG</i></p> <p><i>2ND - EDIT FOR TIME LET'S</i></p> <p><i>LOOK AT TIMELINES!</i></p>	

**PRODUCTION BOOK HANDED IN
DUE: JUNE 21 BY 11:59PM**

**WEEK #6:
2ND SHOOT ASSESSMENTS**

<p>JUNE 22</p>	<p>JUNE 23</p> <p>a) ASSESSMENTS OF THE ROUGH CUTS OF FIRST SHOOTS</p>	<p>JUNE 24</p>	<p>JUNE 25</p> <p>A) RESHOOTS AND MORE</p> <p>B) Last weekend of shoots.</p>	
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**WEEK #7:
POST-PRODUCTION WEEK**

<p>JUNE 29</p>	<p>JUNE 27</p> <p>A) EDIT MODE</p> <p>B) NON-EDITORS: MUSIC AND SHOW OPEN</p>	<p>JUNE 28</p>	<p>JUNE 29</p> <p>A) EDIT MODE</p> <p>B) NON-EDITORS: MUSIC AND SHOW OPEN</p>	
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**WEEK #8:
ROUGH CUT DUE**

JULY 6	<p>JULY 7</p> <p>ROUGH CUT DUE</p> <p>VIEWING</p>	JULY 8	<p>JULY 9</p> <p>ROUGH CUT DUE</p> <p>VIEWING</p>
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**WEEK #9:
FINAL - POST PRODUCTION**

JULY 13	<p>JULY 14</p> <p>SHOW EDIT</p> <p>GATHER COMMERCIALS</p>	JULY 15	<p>JULY 16</p> <p>SHOW EDIT - FINAL CUT DUE</p> <p>FINAL CUTS POSTED IN DISCUSSION SECTION.</p>
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**WEEK #10:
FINAL EXAM**

JULY 20	<p><i>JULY 21</i></p> <p><i>DISCUSSION - ABOUT DISCUSSION OF FINAL SHOW EDITS.</i></p>	JULY 22	<p>JULY 23</p> <p>FINAL EXAM</p>
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FINAL EXAM - JULY 23



Late work:

There is a due date for each assignment. Failure to hand in an assignment on the due date at the beginning of class or the allotted time on Folio, will result in the following penalties:

1 day late: Letter grade deduction.

2 days late: 2 letter grade deduction.

After 2 days: The assignment will be given a 0 (F) grade.

If you are unable to hand in an assignment due to illness, you will need a note from a physician or make reasonable requests to your professor the day you return to class. If an assignment's due date is a week or more from the date of your return to class, there is no negotiation, a zero grade for that assignment will be enforced.

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Grading

EDPUZZLES (5): 10 Points a piece:	50 points
QUIZ:	50 points
PERSONAL AND FAMILY ASSESSMENT	25 points
ZOOM MEETINGS	25 points
PRODUCTION BOOK	100 points
SHOOTING SCRIPT	100 points
TREATMENTS (2): 50 Points a piece	100 points
STORYLINE	50 points
PRODUCTION TEST SHOOTS (2)	100 points
PRODUCTION SHOOTS (2)	200 points
EDITING	250 points
Final Production	500 points
Final Exam	100 points

The points and grading is on the entire project but individuals will have different roles. For instance, the editor will not be responsible for production shoots, but responsible for media wrangling - part of the editing grade.

The Producer will not be at the production shoots either, but will be responsible for the production book and collaborating with the individual directors on the shooting scripts.

All students will receive grades on:

EDPUZZLES
QUIZ
PERSONAL AND FAMILY ASSESSMENT
ZOOM MEETINGS
FINAL PRODUCTION
FINAL EXAM

1650 points

Grades will not be given via email or telephone. It is not the Department's policy to post any student grades at any time during, or at the conclusion of, the semester. You can follow your grades on Folio.

The Department adheres to the definitions of grades as found in the Georgia Southern University Undergraduate Catalog 2014-2015 (p. 54). Individual instructors may articulate other grading standards.

Course Policies - TEAM PARTICIPATION:

You will be expected to work with others and craft a script for television production. Participation is a significant portion of your grade.

Cell Phone/Smart Phone and Electronics Policy

Students in Communication Arts classes are expected to demonstrate professional behaviors with their use of electronic devices in the classroom. **The use of cell phones/smart phones, tablets and/or laptops to text, email or surf the Internet during class and/or assessments is banned except as directed or allowed by the instructor.**

- To assist in *your* learning the material for the course, you must be engaged in the class.
- Use of these electronic devices for outside activities during your class is disrespectful to both the professor and your peers.
- All devices must be turned to silent or vibrate for the duration of the class period.
- If you are expecting an emergency phone call, speak to your professor prior to class. If you receive that call during class, you will leave the room to answer it.

Students with documented permission (from the SDRC) may use laptops and/or tablets in the classroom for note taking.

- In these cases students must disable the wireless capabilities of the device.
- Students may not post these recordings/videos to the Internet and/or share them with other students.

Failure to adhere to the policies set forth by your professor may result in referral to the Office of Student Conduct, which may, in turn, result in sanctions under the Student Conduct Code as well as academic penalties. Each professor may have a more strict policy regarding the use of cell phones/smart phones and electronics in a specific course or in his/her classroom.

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In this class:

Please turn off and deposit your cell phone in the cell phone receptacle. You will be able to check your phone after the lecture portion of the class. We will be using Top Hat during class, please use your phone to be a part of the class discussion.

On occasion: You will be allowed to use your cell phone during group work, but only after specific instruction to do so has been given.

If I ask you to turn off your phone, please do. If after I asked the first time, you are on your phone, I will consider it equal to an absence.

Email:

Outside Classroom Communication (from the student conduct code, p. 9):

“Georgia Southern University considers Electronic Communication an official method of communication. The University recognizes that it allows and promotes timely delivery of information to our students and assists us in achieving our strategic objective of linking students and faculty members and fellow students and staff. Students can expect important notices about deadlines, upcoming events, and other information to be sent electronically to their email accounts. Students are expected to regularly check their accounts for activity.”

Classroom Etiquette/Civility (from the student conduct code, p. 19):

“A student-centered university conveys high expectations for appropriate behavior and is designed to assist students in the development of an informed set of values, ethics, and beliefs. It fosters a climate that promotes civility and respect. Georgia Southern University students are expected to engage in behaviors that are consistent with the attainment of academic integrity and moral values. As members of the campus community, students are encouraged to actively support:

1. Ethical behavior in all aspects of University and community living;

2. Civil discourse among all members of the campus community, treating each student with dignity and respect regardless of personal differences.”

Students are expected to communicate in a civil manner in their academic interaction at all times, both in and out of the classroom. This means that interactions are to be carried out in a polite, courteous, and dignified manner, which is respectful and understanding toward both peers and professors. Failure to behave in a civil manner may result in disciplinary actions as described by the Student Conduct Code.”

Honor Code (from the student conduct code, p. 52):

“The Georgia Southern University Honor Code states: ‘I will be academically honest in all of my course work and will not tolerate the academic dishonesty of others.’”

Academic Dishonesty and Plagiarism: (Department of Communication):

“Cheating, in its multitude of forms, is a serious offense to the University and compromises the learning process of the violators and their classmates. Ultimately, the reputation of the institution is at risk. For these, reason, the Department expects students to understand the provision of the Student Conduct Code that addresses academic dishonesty and the penalties for it, and the conduct themselves with integrity in their academic efforts. To that end, students are expected to follow both the letter and the spirit of academic honesty and to consult beforehand with their instructors whenever those ethical standards are even remotely at risk.” You are expected to produce your own work. Academic dishonestly includes: plagiarism, allowing someone else to produce your work, turning in another person’s work as your own, turning in the same assignment for more than one class., and cheating of any kind. Any act of plagiarism will be reported to the Office of Judicial Affairs. First time offenders will receive the grade of zero for the assignment, will be required to repeat the assignment – which will still be graded as a zero, and the final class grade will be lowered by one letter grade. Second (or more) time offenders will automatically fail this class. There are absolutely no exceptions.

Responsibility and Accountability

The Department considers students to be individuals who are responsible for their own behaviors. Students are expected to make decisions with an awareness of the consequences, which will most likely result from these decisions. Decision-making without considering the resulting consequences is not justifiable behavior if the consequences put the student’s academic efforts at risk, in other words, if you enroll in a class, you are obligated to meet the responsibilities of the class, regardless of other commitments, including work, family, and other class obligations.

Attendance

it is the Department’s policy that any student who misses twenty-five percent (25%) or more of the scheduled class days, for any reason, will receive a failing grade for the course. All days when a student is not present will be counted as an absence. Individual instructors may impose stricter attendance policies. Instructors are not responsible for reminding students about their total absences.

In the event of student illness, injury, or extenuating circumstances, the DOS office will notify professors at his or her request. However, a student notification is not an excuse for missing class. The University does not issue excuses to students for class absences. For more information, please call **(912) GSU-DEAN (912-478-3326)**.

Students with Disabilities

(912) 871-1566 or TDD 681-0666

Georgia Southern is an Equal Opportunity and Affirmative Action institution committed to providing reasonable accommodations for any person with a disability who meets the definition of disabled described in the Americans with Disabilities Act. Students requiring academic accommodation should contact the Director of the Student Disability Resource Center for assistance at (912) 871-1566 pr TDD 681-0666. Additional information on the SDRC is available on the Georgia Southern home page, the SDRC website, and the Policy Manual.

Accommodations (faculty and student handbooks):

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Learning resources: See folio folder

The syllabus is subject to change without notification.
